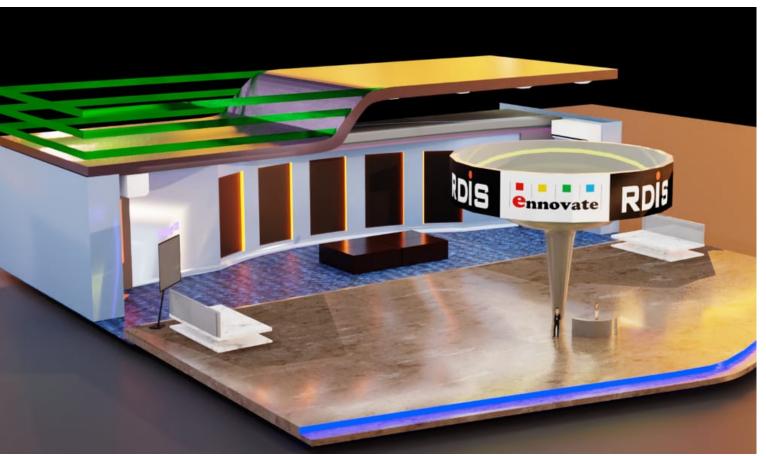


VIRTUAL EXHIBITION BOOTH





What is a Virtual Exhibition Booth?

A Virtual Exhibition Booth is a digital version of a brick-and-mortar exhibition booth. We present it as a web-based application where a 3D model of an exhibition facility for a company is displayed in a web browser. The various offerings of the company are presented in the form of 3D models, 2D images, and information brochures. The user can literally experience a walk-through in the booth and also can interact with the displayed items to get detailed views in the form of instruction manuals, detailed 3D models, 360-degree view of items and animations.

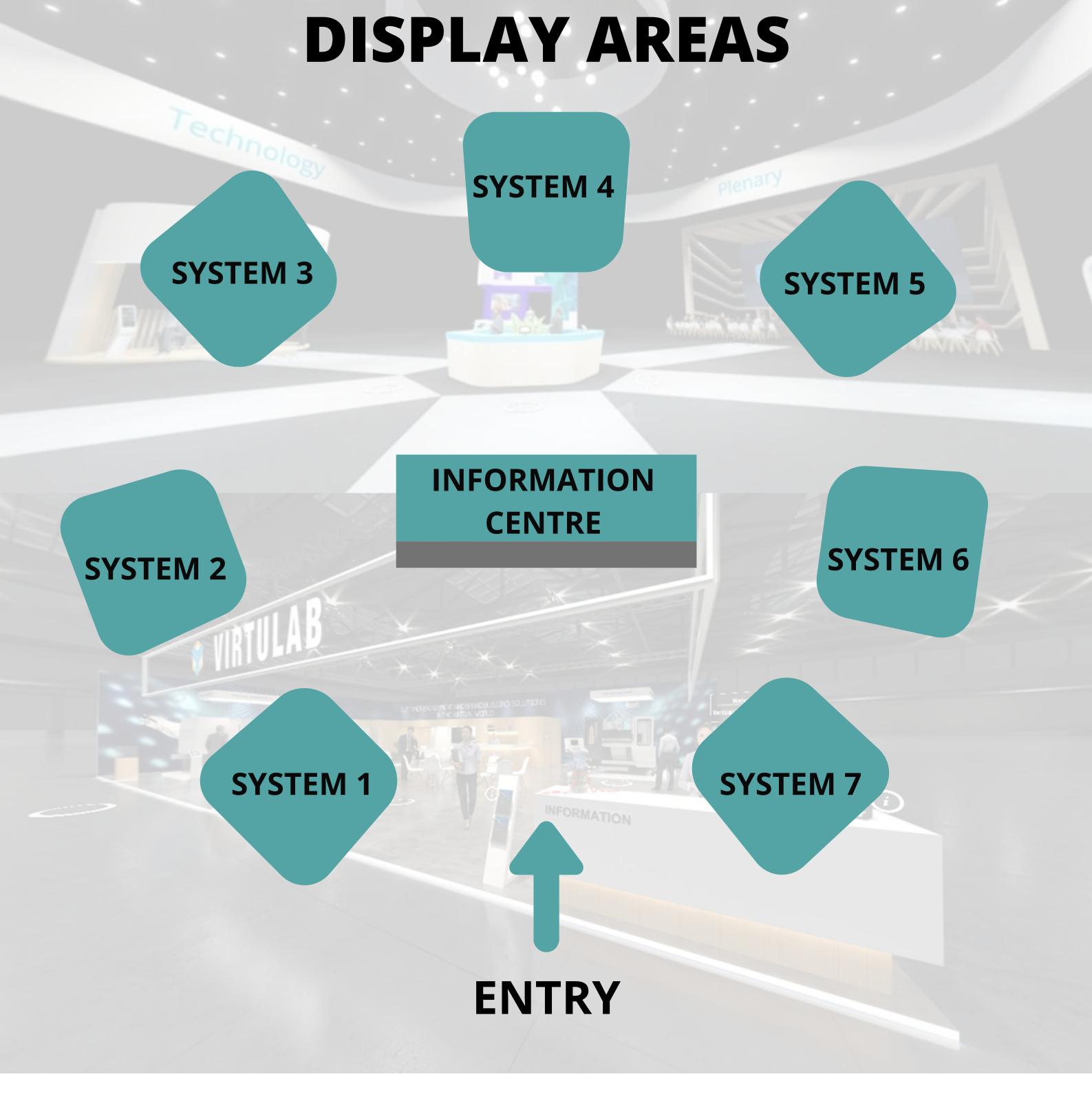
Why a Virtual Exhibition booth?

A virtual Exhibition booth can be made available 24X7 and throughout the year as against a real exhibition which is for a short duration. A visitor can get all the minute details of the offerings in a digital, interactable, multilingual, and easy-to-understand form.

Where the recent pandemic has made it extremely difficult to hold real exhibitions, virtual exhibitions have proved to be a safe, secure, and flexible alternative to real exhibitions. A Virtual Exhibition Booth has become a reliable tool in the marketing efforts of companies in the current situation.

Salient features of a Virtual Exhibition Booth

- 1) Remote accessibility due to Web-based application
- 2) 24X7 availability
- 3) Better experience in the form of 3D models and 360- degree views
- 4) Better understanding using 3D animations, flow animations, visual effects, voiceover, etc.
- 5) Availability in a multilingual form
- 6) Advanced presentation in the form of state-of-the-art technologies like augmented reality, virtual reality and mixed reality



ABOUT US

We at RD Industrial Solutions(RDIS) are a team with a unique combination of various cross functional skills. We have vast experience and expertise in Industrial Animation, 3D Laser Scanning, Augmented Reality, Virtual Reality and other industrial software services and solutions.





Flat no. 5 , Purushottam Apts., Lane no. 3, Near Gupte Hospital,
Bhandarkar Road, Pune -411004.
Website: www.ennovateindia.com
Contact us: sales@ennovateindia.com
info@rdinsolutions.com

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